



BUILDING THE FUTURE

PLANNED TODAY. DEVELOPED WITH PURPOSE.
CREATING SPACES THAT LAST GENERATIONS.



VISION
WITH CLARITY



TRUST
AT OUR CORE



GROWTH
WITH VALUE



LEGACY
FOR FUTURE



A FOUNDATION TODAY,
A BETTER TOMORROW

Developing own sites.
Delivering lasting value.



STRATEGIC
LOCATIONS



QUALITY
INFRASTRUCTURE



THOUGHTFUL
PLANNING



CUSTOMER
COMMITMENT



LONG TERM
VALUE

www.auraworldinfra.com 



WHO WE ARE

Aura World Infra Private Limited is a professionally driven real estate development company focused on creating well-planned, thoughtfully developed and value-oriented land projects.

We develop our own sites with a strong focus on **location, planning, infrastructure and long-term usability**. From identifying the right land parcel to planning layouts and developing the site, we maintain a hands-on approach to ensure every project meets our standards of quality and practicality.

Our goal is simple — to make property ownership more **transparent, accessible and rewarding** by offering thoughtfully planned plots in locations with strong potential for future growth.

At Aura World Infra, we believe that a plot is not just a piece of land; it is the foundation of a **future home, business or investment**. That is why we focus on creating developments that offer genuine value today and meaningful potential for tomorrow.



Thoughtful Planning.
Quality Development.
Lasting Value.



We don't just develop land,
we build **trust, relationships** and **better futures**.



OUR DIRECTION. OUR COMMITMENT. **YOUR FUTURE.**

NEXT :
OUR VISION & MISSION





OUR VISION. OUR MISSION.



OUR VISION

To become a trusted and respected name in real estate development by creating thoughtfully planned destinations that combine quality infrastructure, strategic locations and lasting value.

We envision building projects that contribute to the growth of emerging locations while giving our customers the confidence to invest in property with a long-term perspective.



OUR MISSION

Our mission is to develop **quality** land projects with **professional** planning, **reliable** infrastructure and **customer-focused** execution.

We are committed to:

- ✓ Developing well-planned and organized plotted projects
- ✓ Selecting locations with strong growth and development potential
- ✓ Creating practical layouts with quality infrastructure
- ✓ Maintaining transparency throughout the property-buying journey
- ✓ Delivering genuine value to our customers
- ✓ Building long-term relationships through trust, service and commitment



We don't just develop land, we create **opportunities** for a better tomorrow.



PLANNING TODAY.
BUILDING **BETTER COMMUNITIES** TOMORROW.



Our strengths make us different.
The next page will show you why.



WHY AURA WORLD INFRA

Building trust. Creating value. Delivering a **better tomorrow.**



We don't just develop land,
we create opportunities for
better lives and brighter futures.



1. WE DEVELOP OUR OWN PROJECTS

From land selection and planning to site development, we take an active role in our projects, allowing us to maintain greater control over quality and execution.



2. THOUGHTFULLY PLANNED LOCATIONS

We focus on locations that offer connectivity, development potential and the possibility of long-term appreciation.



3. QUALITY INFRASTRUCTURE

Our projects are planned with essential infrastructure and practical development in mind to create a better ownership experience.



4. TRANSPARENCY & TRUST

We believe real estate decisions should be clear and straightforward. We maintain transparency in our project information and customer dealings.



5. VALUE-ORIENTED DEVELOPMENT

Every project is planned with a focus on creating meaningful value for both present-day requirements and future possibilities.



6. CUSTOMER-CENTRIC APPROACH

Our relationship with customers doesn't end with a sale. We aim to provide professional assistance and support throughout the property ownership journey.



7. BUILT FOR THE FUTURE

We focus on developing spaces that can grow with the surrounding area and remain relevant for years to come.



8. A LONG-TERM COMMITMENT

Aura World Infra is building more than projects — we are building a reputation based on **quality, integrity** and **lasting relationships.**



READY TO BE A PART OF SOMETHING
MEANINGFUL AND REWARDING?

THE NEXT PAGE WILL SHOW YOU
THE **OPPORTUNITY AHEAD.**





YOUR ENTRY INTO THE OPPORTUNITY

A simple step today can open the door to long-term growth, value and financial freedom.



JOIN US.
GROW WITH US.
BUILD THE FUTURE
TOGETHER.



JOINING PACKAGE

Rs. 10,000/-

The Joining Package amount is Rs. 10,000/- which will be given back to you in your Monthly Return Amount as **Cashback Bonus**.



ONE TIME PAYMENT

Simple & Easy
Joining Process



AMOUNT BACK

Get back in Monthly
Return as Cashback Bonus



START EARNING

Begin your journey
towards multiple incomes



GROW TOGETHER

Bulin strong network,
build a better future



Your entry today can lead to a lifetime of **opportunities** and financial independence.



You take the first step.
We provide the platform. **You build your future.**



NEXT STEP:
DISCOVER THE MULTIPLE WAYS TO EARN.

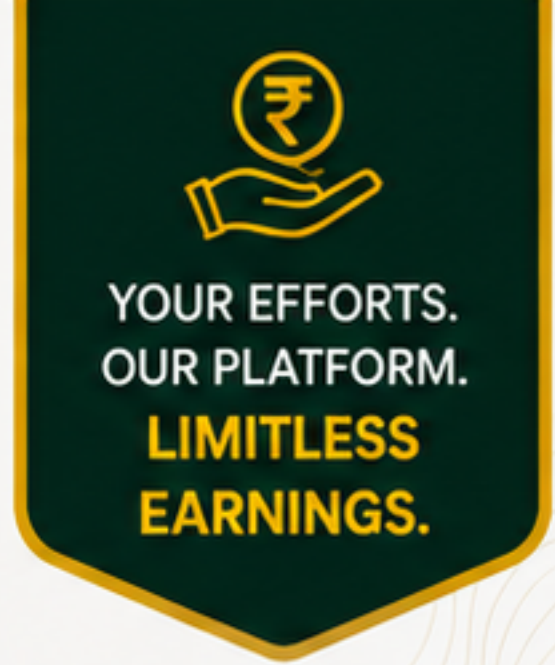


TYPES OF INCOME

At Aura World Infra, we believe in creating opportunities that reward your efforts at every level of your journey. Here are the **different types of income** you can earn with us.



Your Efforts.
Our Platform.
Limitless Earnings.



DIRECT INCOME

Earn attractive income by introducing new members directly into the organization.



DIRECT MAGIC BONUS

Earn an additional bonus on the direct business generated by your direct referrals.



DIRECT MATCHING UPLINE INCOME

Earn 10% Upline Income on the Direct Matching Income generated by the Members you personally refer.



LEVEL INCOME

Earn generous income across multiple levels based on your team's performance.



BUY BACK INCOME

Earn income when products are bought back as per the company's buy back policy.



RANK & REWARD

Achieve higher ranks and unlock exciting rewards, recognition and benefits.



Different Streams.
One Opportunity.



Multiple Incomes.
Limitless Growth.



Choose your path.
Build your success.



Transparent, simple
and rewarding
income opportunities.

NEXT UP:
DIRECT INCOME



DIRECT INCOME

Earn directly from the business generated by the members you **personally refer**.



DIRECT INCOME –
5%
ON DIRECT BUSINESS

HOW IT WORKS (REFERRAL MODEL)



When you refer a new Member and that Member does Self Business, you earn 5% of their eligible business volume as **Direct Income**.



YOUR TOTAL DIRECT TEAM SELF BUSINESS = ₹ 45,000

EXAMPLE

If your directly sponsored Members generate the following eligible Self Business:

DIRECT MEMBERS	SELF BUSINESS (₹)
Direct Referral 1	₹ 10,000
Direct Referral 2	₹ 15,000
Direct Referral 3	₹ 20,000
TOTAL SELF BUSINESS	₹ 45,000

$$\text{TOTAL SELF BUSINESS } ₹ 45,000 \times \text{DIRECT INCOME RATE } 5\% =$$

YOUR DIRECT INCOME
₹ 2,250



You earn 5% on the total eligible **Self Business** of all your direct referrals.

KEY HIGHLIGHTS



Earn 5% from the Self Business of your direct referrals.



No upper limit on earnings from direct income.



The more quality members you refer, the more you earn.

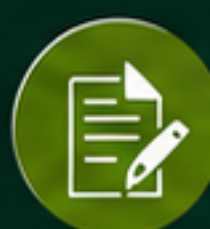


Simple, transparent and rewarding.



ELIGIBILITY

You must be an active member to earn Direct Income.



IMPORTANT NOTES

- Income is calculated on the total eligible Self Business of your direct members.
- Payouts are subject to company payout policy.



KEY BENEFITS

- Unlimited earning potential
- Earn from every direct active member
- Grow your network and income together

NEXT UP:
DIRECT MAGIC BONUS



DIRECT MAGIC BONUS

« DIRECT MAGIC BONUS – 5% »

Earn **5% Direct Magic Bonus** by matching the business generated by your **two personally referred Members**.



EARN UP TO
5%
DIRECT MAGIC BONUS

HOW IT WORKS



The matched business is eligible for **5% Direct Magic Bonus**.

EXAMPLE

Member A	Member B	Matched Business	Bonus @ 5%
			
₹ 20,000	₹ 15,000	₹ 15,000	₹ 750



Calculation:
₹ 15,000 × 5% = ₹ 750 **Direct Magic Bonus**

CARRY FORWARD

If one side has unmatched business, the remaining balance is carried forward and will be matched against eligible business generated by the next Direct Member on the opposite side.



Member A	₹ 20,000
Member B	₹ 15,000
Matched	₹ 15,000
Balance Carry Forward	₹ 5,000



KEY POINTS



Two Direct Members (A & B) must generate business.



Business volumes are matched against each other.

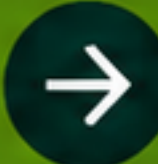


Earn 5% on the matched business volume.



Unmatched balance is carried forward.

NEXT UP:
**DIRECT MATCHING
UPLINE INCOME**





DIRECT MATCHING UPLINE INCOME

10% ON DIRECT MATCHING INCOME

Earn **10% Upline Income** from the Direct Matching Income generated by the Members **you personally refer**.

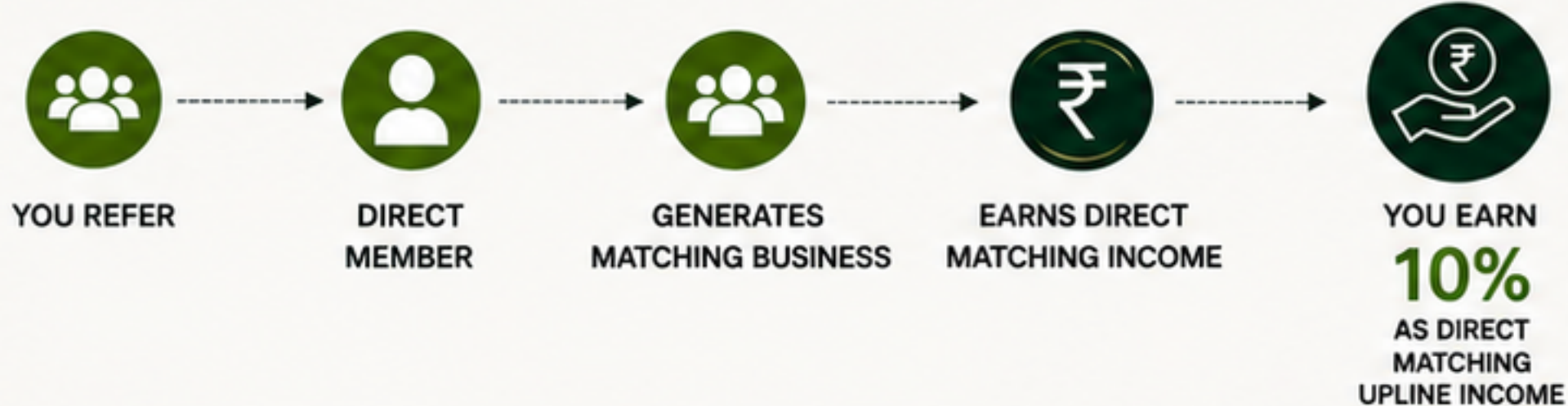
When your directly referred Member earns Direct Matching Income, you receive **10%** of their eligible Direct Matching Income as your **Direct Matching Upline Income**.



YOUR EFFORTS.
OUR PLATFORM.

LIMITLESS EARNINGS.

INCOME STRUCTURE



$$\begin{array}{ccccc} \text{DIRECT MATCHING INCOME} & & \text{UPLINE INCOME RATE} & & \text{YOUR UPLINE INCOME} \\ \text{₹ 10,000} & \times & 10\% & = & \text{₹ 1,000} \end{array}$$

EXAMPLE

If your Direct Member generates:

Direct Matching Income = ₹ 10,000

Your Upline Income:

$$\text{₹ 10,000} \times 10\% = \text{₹ 1,000}$$



KEY HIGHLIGHTS



Earn 10% on the Direct Matching Income of your Direct Members.



No limit on the number of Direct Members you can refer.



Transparent, simple and rewarding income opportunity.



More quality Direct Members, more Matching Income, more Upline Income for you.

NEXT UP - LEVEL INCOME



LEVEL INCOME

« Build Your Network, Grow Your Income »

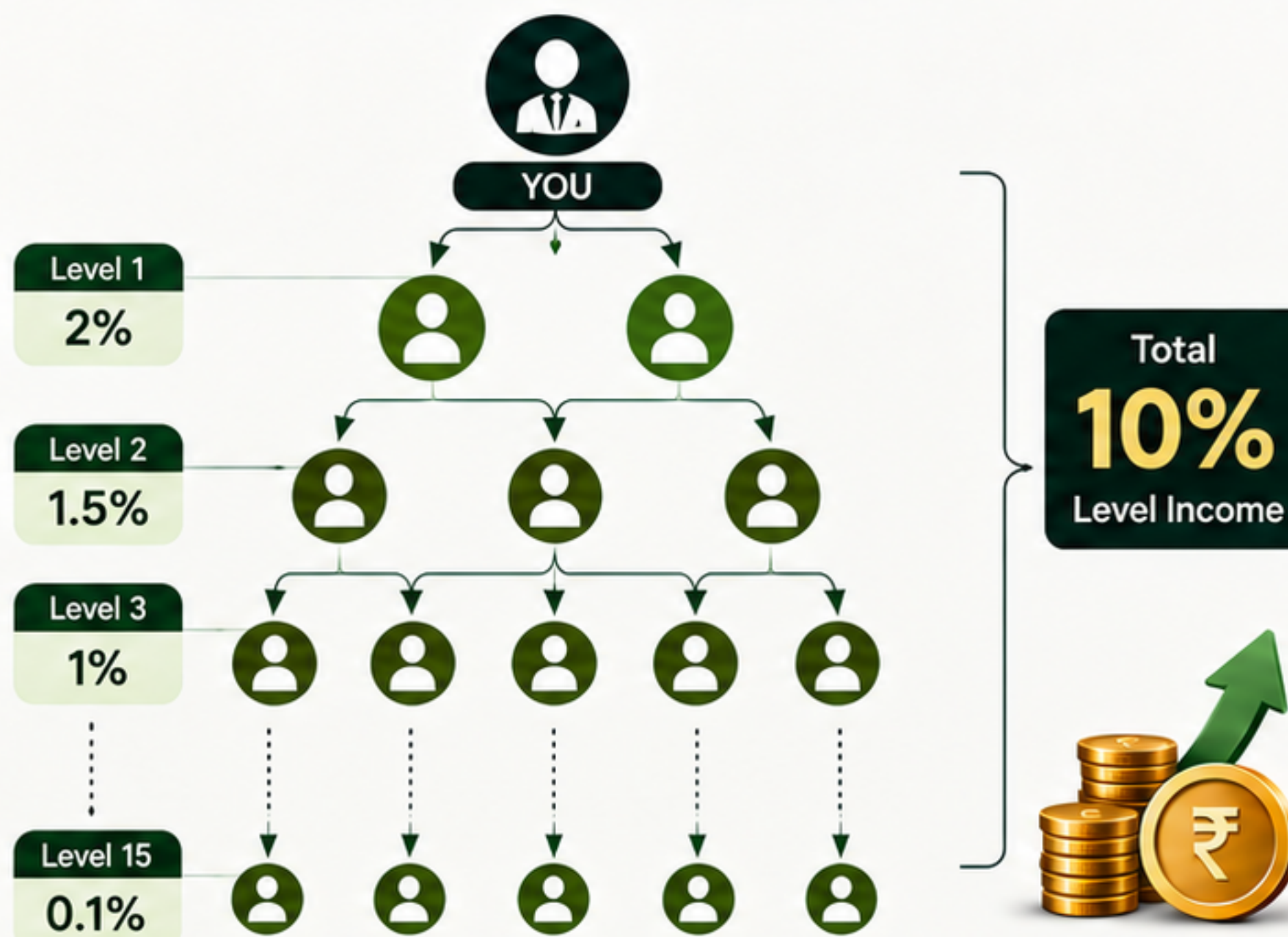
Earn **Level Income** as your team grows across multiple levels.



LEVEL WISE DISTRIBUTION

LEVEL	INCOME %	CRITERIA
Level - 1	2.00%	1 Direct Required
Level - 2	1.50%	—
Level - 3	1.00%	—
Level - 4	1.00%	+1 Direct Required
Level - 5	1.00%	—
Level - 6	0.75%	—
Level - 7	0.75%	+1 Direct Required
Level - 8	0.40%	—
Level - 9	0.40%	—
Level - 10	0.40%	+1 Direct Required
Level - 11	0.30%	—
Level - 12	0.20%	—
Level - 13	0.10%	+1 Direct Required
Level - 14	0.10%	—
Level - 15	0.10%	—
Total	10.00%	

HOW IT WORKS



KEY HIGHLIGHTS

-  Earn income up to 15 Levels as your team grows.
-  Total 10% is distributed depth-wise.
-  Every 3 Levels require 1 Direct (at Level 1, 4, 7, 10, 13). **+1 Direct Required**
-  No level conditions – income flows automatically as your network does business.
-  More team, more business, more income.
-  Simple, fair and transparent income system.



KEY POINTS

- ✓ Earn up to 15 Levels.
- ✓ Total 10% level income distribution.
- ✓ +1 Direct Required (at Level 1, 4, 7, 10, 13).
- ✓ Income grows with your team's business.
- ✓ Build depth, build long-term wealth.

NEXT UP:
BUY BACK INCOME





BUY BACK INCOME

GET UP TO 2X VALUE OVER 3 YEARS

Under the eligible Buy Back Plan, the Plot Amount is combined with an equivalent Return Amount, making the total value **2X** of the original Plot Amount over 3 years.



HOW IT WORKS

	Example: Plot Amount	₹ 1,00,000
	Return Amount	₹ 1,00,000
	Total Value in 3 Years	₹ 2,00,000

PAYMENT PLAN

	1 YEAR PLAN
	2 YEAR PLAN
	3 YEAR PLAN

RETURN AMOUNT PAYABLE

₹ 33,333 (1/3)
₹ 66,667 (2/3)
₹ 1,00,000 (FULL)

TOTAL VALUE*

₹ 1,33,333
₹ 1,66,667
₹ 2,00,000

RETURN OPTIONS



MONTHLY RETURN

Receive the applicable Return Amount through scheduled monthly payouts.



ONE-TIME RETURN

Receive the applicable Return Amount as a single payout, as per the applicable policy.



Your Plot Amount + Equal Return Amount = **Up to 2X Total Value**

*Buy Back eligibility, calculation and payout schedule are subject to the company's applicable terms and conditions.

NEXT UP:

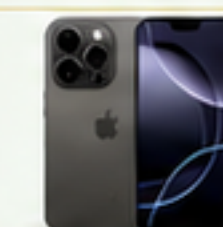
RANK & REWARD



RANK & REWARD

GROW • ACHIEVE • GET REWARDED



No.	RANK NAME	DIRECT BUSINESS	REWARD
1	Realty Starter	₹1,00,000	Mixer Grinder + School Bag/Stationery Set 
2	Realty Associate	₹5,00,000	Laptop + Recliner Chair 
3	Realty Consultant	₹14,00,000	OTG Oven 
4	Realty Advisor	₹30,00,000	Water Purifier 
5	Realty Executive	₹54,00,000	iPhone 
6	Senior Realty Executive	₹88,00,000	Laptop + Refrigerator + Goa Trip (2 Nights/3 Days) 



Build Your Dreams
With Us

More Business • More Rewards • More Growth

NEXT UP:
RANK & REWARD



RANK & REWARD

GROW • ACHIEVE • GET REWARDED

No.	RANK NAME	DIRECT BUSINESS	REWARD
7	Realty Specialist	₹1,37,00,000	Smartphone + Nainital Trip (2 Nights/3 Days)
8	Senior Realty Specialist	₹2,06,00,000	Gold Bangles + Family Trip (3 Nights/4 Days)
9	Realty Leader	₹3,00,00,000	Bike
10	Senior Realty Leader	₹4,44,00,000	Jeep
11	Elite Realty Leader	₹6,43,00,000	Gold + Switzerland Trip (4 Nights/5 Days)
12	Area Realty Leader	₹9,02,00,000	Car + Petersburg Trip (4 Nights/5 Days)



Build Your Dreams
With Us

— More Business More Rewards More Growth —

NEXT UP:
RANK & REWARD



RANK & REWARD

GROW • ACHIEVE • GET REWARDED

No.	RANK NAME	DIRECT BUSINESS	REWARD
13	Regional Realty Leader	₹12,26,00,000	Car + Dubai Family Trip (4 Nights/5 Days)  + 
14	Senior Regional Leader	₹16,20,00,000	House + Singapore Family Trip (5 Nights/6 Days)  + 
15	Zonal Realty Leader	₹20,89,00,000	Car + Australia Solo Trip (5 Nights/6 Days)  + 
16	National Realty Leader	₹26,38,00,000	Car 
17	Realty Director	₹32,77,00,000	Car 
18	Realty Ambassador	₹40,16,00,000	House 

TERMS & CONDITIONS

01



ONE REGISTRATION PER INDIVIDUAL – Only one registration is allowed against one Aadhaar Card, one PAN Card, one mobile number, and one email address.

02



DEDUCTIONS – All payouts are subject to 2% TDS and 5% Administrative Charges, as applicable.

03



DAILY PAYOUT CLOSING – Payout calculations and closing are processed daily.

04



MONTHLY BUY BACK RETURN POLICY –
If a customer completes 100% plot payment on or before the 15th of the month, the Monthly Buy Back Return will start from the same month. If the payment is completed after the 15th, the Monthly Buy Back Return will begin from the following month.





Thank You

FOR YOUR TIME & TRUST

We appreciate your interest in Aura World Infra.

Together, let's **build a better tomorrow.**

We look forward to a strong and lasting relationship.



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www.auraworldinfra.com

